

Experience the Taste Beyond Premium



FANCY FOOD SHOW

Press Packet

20 MB Corporate Park
Saint Charles, MO 63301
636.940.6901
www.blueskycreamery.com

Contents:

- Page 2 History
- Page 3 Products
- Page 4 Flavors
- Page 5 Blue Sky Brochure
- Page 7 Personalization Brochure





Experience the Taste Beyond Premium

History

In the spring of 1999, while students at Iowa State University, founders Thomas (T.J.) Paskach and William (Will) Schroeder invented a new way to flash-freeze ice cream using liquid nitrogen. The “mad scientists” soon discovered their breakthrough invention made better homemade ice cream than they had ever had before. A year later the company was formed, a patent was pending, and a full-scale, computer-controlled prototype was ready for testing at the 2000 Iowa State Fair.



Nitro Ice Cream became an instant hit. The novelty of the process intrigued people to try it once - the incredible texture and flavor brought them back several times with family, friends, even strangers off the street, just to try Nitro Ice Cream!

In 2007, Bill and Julie Feld brought Blue Sky Creamery to St. Louis, Missouri by becoming a Franchisee. While working hard to make Blue Sky Creamery available to more venues around St. Louis and the midwest region, it became apparent that the great taste of Blue Sky should be available to more people.

With that thought, Bill and Julie moved forward on developing an e-commerce site for Blue Sky Creamery, allowing anyone and everyone in the 48 continental states to order Blue Sky Creamery on-line and have it delivered right to their door! Now Blue Sky is looking to broaden distribution channels across the U.S. so everyone can experience the taste beyond premium.





Experience the Taste Beyond Premium

Ice Cream

Blue Sky Creamery ice cream is one-of-a-kind. Our process uses liquid nitrogen to instantly freeze the ice cream resulting in a smooth, dense, creamy texture unmatched by any competitor. Our patented process also allows our ice cream to have NO Transfat, be Gluten FREE and have a lower percentage of milkfat than other leading ice creams.

Available in **Pint, 8 oz. and 4 oz. containers.**



Gelato (Italian Ice Cream)

Are you a huge fan of Blue Sky Creamery ice cream but not a huge fan of calories? If so, Gelato is right up your alley. Our ice cream and gelato are made using the same patented process. This results in all the great taste of our tantalizing ice cream with only 5 % milkfat and about 100 calories less per serving.



Ice Cream Pies

Need a sweet treat? No matter the occasion, our ice cream pies are sure to impress! Ice cream pie flavors include Black Raspberry & Chocolate, Caramel & Chocolate Combo, Double Chocolate Delight, Key Lime, Lemon Silk, Mint Chip, Pumpkin Pie, Strawberry Supreme & Turtle.





Experience the Taste Beyond Premium

PRODUCT FLAVORS

Ice Cream

Banana
Black Raspberry
Cappuccino
Caramel
Cinnamon Toast
Cotton Candy
Double Chocolate
German Chocolate Cake
Green Apple
Lemon
Mandarin Orange
Mint
Strawberry
Vanilla
White Cake

Ice Cream Pies

Black Raspberry Chocolate
Caramel & Chocolate Combo
Double Chocolate Delight
Turtle

Seasonal Delights

Eggnog
Pumpkin Pie

Gelato

Chocolati
Coconut
Limon
Mandarino
Pistachio
Pomegranate
Red Raspberry
Strawberry Daiquiri
Watermelon

Seasonal Pies

Key Lime
Lemon Silk
Mint Chip
Pumpkin Pie
Strawberry Supreme



A Taste of
Blue Sky Creamery's
Many Flavors...



Banana



Black
Raspberry



Caramel

Cotton Candy



Double Chocolate



German
Chocolate Cake



Lemon



Mandarin
Orange



Pumpkin pie



Strawberry



Vanilla

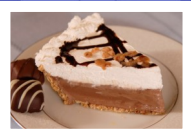
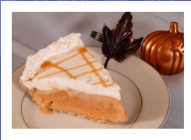


White Cake

Coconut Gelato

Pistachio Gelato

Pomegranate
Gelato



**Ice Cream
Pies**

For a delicious
twist to your
favorite ice
cream, try Blue
Sky's ice cream
pies. We offer a
variety of fla-
vors you're
bound to love.

For quantity
pricing call
636.940.6901

For individual
orders call
636.447.8836



20 MB Corporate Park
St. Charles, MO 63301

636.940.6901

www.blueskycreamery.com



The Smoothest Ice Cream
on the planet®



Why Blue Sky?

In the sea of ice cream on the market today, in the ocean of advertising for slow-churned, chunky hunks, gourmet and European-sounding ice creams, Blue Sky Creamery will be the one that distinguishes itself. Why? Because Blue Sky Creamery's locally made ice cream is smooth and unbelievably dense because the process we use does not whip any air into the product. A pint of our ice cream actually weighs one full pound.



Science Never Tasted So Good!

The founders of Blue Sky Creamery, invented this method for flash freezing their ingredients to make smooth, rich, dense ice cream. The ice cream became and instant success. Using liquid nitrogen to instantly freeze our premium ingredients allows us to capture amazing smoothness and taste. The faster you freeze ice cream, the smaller the ice crystals and the smoother the texture. No air also means more flavorful ice cream for you. Add our premium ingredients to our incredible recipes and its pretty unforgettable!



How Did It Get From There to Here?

Bill and Julie Feld, budding entrepreneurs and ice cream connoisseurs from St. Peters, Missouri, came across the Blue Sky Creamery website and were intrigued. They first tasted the frozen treat on a trip to Iowa, and like so many others, fell in love with it. However, going to Iowa for ice cream was a bit of a problem. The solution was obvious... Lucky You!



Weigh the Difference

Less Air & More Flavor
1 Pint = 1 Pound
Locally Owned, Operated
& Produced
Zero Grams Transfat
Gluten Free



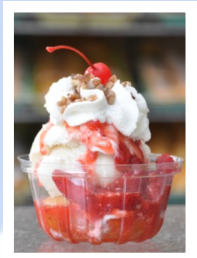
Chill with us online:

www.blueskycreamery.com

Just Chill With Blue Sky...

Pick up some Blue Sky Creamery ice cream at your local Shop 'n Save Store and many independent grocers. If your local grocer doesn't carry Blue Sky Creamery, have them give us a call at 636-940-6901.

Blue Sky Creamery is the official ice cream of the River City Rascals pro baseball team and proud vendor of America's Center public events in downtown St. Louis. Look for us at many other concession stand events.



Why Will Blue Sky Always Make You Smile?

Because sunshine comes in so many ways. Not only will our ice cream's incredible smoothness and flavor brighten your day, but we also offer day-brighteners like:

- Ice Cream pies and other gourmet Novelties.
- Tours of our ice cream factory for you & your group.
- Catered product for weddings, banquets, reunions, business meetings & social gatherings.

Testimonials From Our Raving Fans:

"...honestly, the Lemon is probably the greatest thing ever. If there is a taste that goes along with experiencing the nearer presence of God, that might be it."
- Pastor Rowland

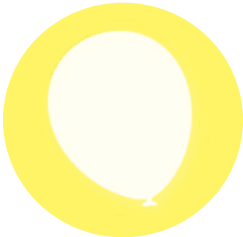
"There's a party in my mouth + I've just been invited."
- Security Guard at America's Center

Having Blue Sky be a part of our daughter's baby shower was the highlight of the party. We received so many compliments from our guests. Blue Sky is definitely a part of our family functions now.
-Bebbie Melius



THE GUEST LIST

- Banana
- Black Raspberry
- Cappuccino
- Caramel
- Cotton Candy
- Double Chocolate
- German Chocolate Cake
- Lemon
- Mandarin Orange
- Pumpkin Pie
- Strawberry
- Vanilla
- White Cake
- Coconut Gelato
- Pomegranate Gelato
- Watermelon Gelato



PARTY PACKAGES

Bash in a Flash

- Predesigned label for the celebration
- Label may use the color theme at your party

Hearty Party

- Predesigned label with color theme and your choice of text (name/date/etc.)

Host(ess) with the Most(ess)

- Personalized label design
- Ice cream dyed to match

Experience the Taste Beyond Premium
 20 MB Corporate Park
 Saint Charles, MO 63301
 636.940.6901



PERSONALIZE YOUR PARTY WITH



Experience the Taste Beyond Premium





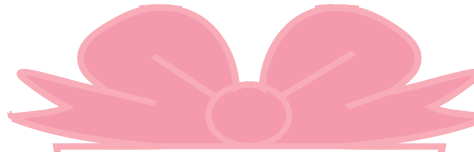
Experience the Taste Beyond Premium

PERSONALIZE YOUR PARTY WITH BLUE SKY

Want your next big (or small) event to be truly unique? Have Blue Sky put the “fun” in your function by adding a “personal” touch to the day with Blue Sky Creamery’s personalized ice cream labels.

Labels can vary from general to specific. Whether you want a simple “Happy Birthday!” greeting or a specific message like “Hannah’s 6th Birthday!” the label will add an extra flare to the event.

Have a specific color scheme in mind? With so many flavors to choose from, you can pick a flavor that matches your theme. Or if you’d rather, we’ll dye our White Cake or Vanilla ice cream to match the motif. If you want your party to be the talk of the town...put Blue Sky Creamery on your guest list.



GREAT GIFTS

Give the gift of great taste to clients, friends & family. We’ll even deliver out of state!

PARTY PLANNER

Blow out those candles,
aglow on your birthday cake
Then serve it with some Blue Sky
and really celebrate

Blue Sky is great for weddings
and graduations too
Buy it for your meetings
or when your baby’s due

You can personalize the label
and make it really fun
Then a souvenir of your event
Goes home with everyone

“Happy Birthday Hannah”
“Congrats to Kim & Jay”
The label will celebrate
whatever you wish to say

Your guests will be so impressed
they’ll give you great reviews
As for that party in your mouth
Your mouth will thank you too

WHY IS BLUE SKY THE LIFE OF THE PARTY?

Blue Sky Creamery provides a party for your palate. We flash freeze our ice cream which means no air or ice crystals and consequently more ice cream for you. Now that’s a reason to celebrate!

Pair up our silky smoothness, delightful denseness and full-blown flavor with one of our party personalization packages and you’ve created a flavor and festivity your guests will never forget.

INVITE BLUE SKY TO YOUR NEXT EVENT

Blue Sky Creamery
20 MB Corporate Park
Saint Charles, MO 63301
p: 636.940.6901
f: 636.940.4034
www.blueskycreamery.com

